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**Hamilton County's New Prescription Drug Discount Card
Has Record Number of Users in September**

Cincinnati (Oct. 23, 2009) Users of Hamilton County's new discount card for prescriptions drugs saved more than \$16,000 on September purchases, making it the most successful month yet for the program.

A record number of 764 users purchased 996 prescriptions with the card, saving an average of \$9.95 per purchase. Since the program's launch in January, 5,691 users have purchased 11,622 purchases with the card, saving a total of \$109,446. This is an average cost savings of \$9.42 per purchase and more than 21 percent off of regular prices.

"We are not surprised, with the economy what it is, that people are looking to cut costs wherever they can," said Moira Weir, director of Hamilton County's Department of Job and Family Services. "Many people are making tough decisions, like whether they should pay the electric bill, put gas in the car or buy their medicine this month. We are very happy that we are able to help in any small part we can."

The prescription drug discount cards are available under a program sponsored by the National Association of Counties (NACo). There is no cost to the taxpayer for the program.

The cards may be used by all county residents, regardless of age, income, or existing health coverage, and are accepted at most pharmacies throughout the county. More than 1,000 counties throughout the country participate in the program and a national network of more than 59,000 participating retail pharmacies will honor the NACo prescription discount card.

Among those who benefit from the program:

- County residents who are uninsured.
- County residents who are insured but a drug may not be covered on their insurance plan.
- County residents who must buy human drugs for their pets.

The cards are available at the County's Job and Family Services Department, 222 E. Central Parkway or 237 William Howard Taft Road, at branches of the Public Library of Cincinnati and Hamilton County, YMCA branches, the Council on Aging of Southwest Ohio and many social service agencies, such as the FreeStore Foodbank and Talbert House. Residents can also call 946-1010 or visit www.HamiltonCountyRx.com for more information.

About Hamilton County's Department of Job and Family Services

The Department of Job and Family Services administers federal, state and local programs for those in need. The Department helps with local child protection, elderly protection, child care, child support enforcement, workforce development, cash assistance, food stamp disbursement and Medicaid disbursement. Servicing Hamilton County since 1947, the Department helps hundreds of thousands each year and is accredited by the Council on Accreditation, an international, independent, not-for-profit child and family service accrediting organization.